Orders

Order / Rev:

104463

Alt Order #:

06832858

Product Desc:

DSCC IE

Estimate:

1407

Flight Dates:

10/23/12 - 10/29/12

Original Date / Rev:

07/18/12 / 07/19/12

Order Type:

GENERAL

Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI National

Agency

Name:

Great American Media

1010 Wisconsin Ave. NW

Washington, DC 20007

Buying Contact:

Billing Contact:

Billing Type:

Cash

Billing Calendar:

Broadcast EOM/EOC

Billing Cycle:

Agency Commission:

15%

Advertiser

Name:

Priority:

Democratic Senatorial Campaign Con 👍

Demographic: Product Codes:

A35+

PLI2,PLI1

New Business Thru:

Order Separation:

Advertiser External ID:

00:15:00

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

SELECT PRIORITY CODE

Agency External ID:

Bill Plan

DIN FIGU				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	109	\$89,150.00	\$75,777.50
10/29/12	10/29/12	21	\$13,250,00	\$11.262.50

Totals

Month	# Spots	Gross Amount	Net Amount	Ratin9
October 2012	109	\$89,150.00	\$75,777.50	0.00
November 2012	21	\$13,250.00	\$11,262.50	0.00
Totals	130	\$102,400.00	\$87,040,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCrearv			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	14%	\$102,400.00
Market	100%	\$731.428.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0 .00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$212,114.29
KLVX	0%	\$0 .00
KSNV-	0%	\$0.00
KTNV	18%	\$131,657.14
KTUD	1%	\$7,314.29
KVVU	17%	\$124,342.86
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	21%	\$153,600.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Spot	ts	Amount
Ī	≘ 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w	₩øs₩	5-6a	-TWTF	:30 4	\$450.001	0.00 NM	4	\$1,800.00
					M-F 5-6a WakeUp w	/Wagners							
		NWES											
		<u>Sta</u> r	t Date I	End Date	<u>Weekdays</u> <u>Sr</u>	ots/Week	<u>Rate</u>	Rating			1		

Print Date: 07/19/12 11:18:25

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KSNV

Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

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Product Desc:

DSCC IE

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10/23/12 - 10/29/12

Estimate:

1407

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/23/1	2 10/26/12	M-F 5-6a WakeU		5-6a	_	TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
	NWES			M-F 5-6a WakeU	p w/Wagners									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	a						
W	eek: 10/	22/12	10/28/12	-TWTF	4	\$450.00	0.0	_						
E 2	KSNV	10/29/1	2 10/29/12	M-F 5-6a WakeU	_	5-6a	M		:30	1	\$450.001	0.00 NM	1	\$450.00
	NWES			M-F 5-6a WakeU	p w/Wagners									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
W	eek: 10/		11/04/12	M	1	\$450.00	0.0	_						
E 3	KSNV	10/23/1	2 10/28/12	Wake Up Early w	_	430a-5a	-	TWTS	:30	4	\$200.001	0.00 NM	4	\$800.00
	NEWS			Wake Up Early V	Vagners									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	a						
W	/eek: 10/		10/28/12	-TWTS	4	\$200.00	0.0	_						
E 4	KSNV	10/23/1	2 10/26/12	M-F 6-7a WakeU	M@sW/w q	6-7a		TWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
	NICINIC			M-F 6-7a WakeU	p w/Wagners									
	NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a					<u>.</u>	
W	/eek: 10		10/28/12	-TWTF	4	\$700.00	0.0	_						
E 5	KSNV	10/29/1	2 10/29/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	ľ	1	:30	1	\$700.001	0.00 NM	1	\$700.00
	NEW			M-F 6-7a WakeU	p w/Wagners									
	NEWS Sto	rt Date	End Date	Weekdays	Spots/Week	Rate	Datin	a						
W	<u>اده</u> leek: 10/		11/04/12	M	<u>50005/4466K</u>	\$700.00	<u>Ratin</u> 0.0	_						
E 6	KSNV	10/29/1	2 10/29/12	Today Show	СМ	658a-9am		1	:30	1	\$900.001	0.00 NM	1	\$900.00
				Today Show										
	TODAY		Cud Data	Madrala	Consta Attack	Data	D-#-	_						
V	<u>عری</u> leek: 10،	<u>ırt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Ratin 0.0							
E 7			2 10/26/12	Today Show	СМ	658a-9am		TWTF	:30	4	\$900.001	0.00 NM	4	\$3,600.00
				Today Show										- '
	TODAY	rt Date	End Date	Weekdays	Spots/Week	Doto	Datin							
V	<u>عاد.</u> leek: 10،		10/28/12	-TWTF	<u> </u>	<u>Rate</u> \$900.00	<u>Ratin</u> 0.0							
E 8	KSNV	10/27/1	2 10/27/12	News 3 Sunrise -	SATURIM	6a-7a		S-	:30	1	\$375.001	0.00 N M	1	\$375.00
				News 3 Sunrise 3	SATURDAY									
	NEWS	ort Doto	End Data	Mookdaya	Cnoto Micole	Doto	Dotin	_						
V	<u>اده</u> leek: 10	art Date /22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$375.00	<u>Ratin</u> 0.0							
				Saturday Today	CM	7a-9am		S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
				Saturday Today										, , ,
	SAT TO		Ford Date	101 Valence	O	D-4-	D-4'-	_						
V	<u>ىد</u> Veek: 10	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 2		<u>Ratin</u> 0.0	_						
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				News 3 Sunrise -		6a-7a		S	:30	1	\$375.001	0.00 NM	1	\$375.00
				News 3 Sunrise							•			¥ - : - : - •
	NEWS		E1 D-1-	1011	04-84/1-	D-4-	D-0-	_						
W	<u>اة:</u> Veek: 10	art Date 122/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$375.00	Ratin 0.0	1 <u>9</u> 00						
				Sunday Today	CM	7a-8am		S	:30	1	\$750.001	0.00 NM	1	\$750.00
				Sunday Today							,		1	*
	TODAY		End Def	Note - Let - : -	On -1- #41- 1		Б. "							
1/	<u>Sta</u> Veek: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1		Ratin 0	1 g						
				Meet the Press	CM	8a-9am		S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
				Meet the Press					.50	•	, _ ,	2.00 11191	· .	42/220/00
	MTP			101										
W	<u>Sta</u> Veek: 10	art Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	Rate \$3,000.00	<u>Ratir</u> ∩	<u>19</u> 00					1	
			12 10/28/12		CM	9a-930am		S	:30	1	\$500.001	0.00 NM	1	\$500.00
a (C		. 5, 40,			0.11	34 3000III		5	.00	,	ψοσο,σο Ι	0.00 14191	, '	Ψ500.00

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Order / Rev:

104463

Advertiser:

Democratic Senatorial Campaign Comm

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06832858

Product Desc:

Flight Dates:

10/23/12 - 10/29/12

DSCC IE KSNV 1407 Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			News 3 Today WI News 3 Today	Knd		- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1						· · · · · · · · · · · · · · · · · · ·
NEWS			News 5 Today									
	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	S	.00454654	\$500.00	0.00	.00		0000 004	0.00.104		****
E14 KSNV	10/20/1	2 10/28/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
CM												
	Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 10/2 E 15 KSNV		10/28/12 2 10/26/12	M-F Today Show	II 3rd HRM	\$600.00 9-10a	0.00 -TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
2 (0 11011)	10/20/1	2 10/20/12	M-F Today Show		o roa		.50	•	ψ-120.001	0.00 14141	4	φ1,700.00
TODAY I												
<u>Start</u> Week: 10/2	t <u>Date</u>	End Date 10/28/12	<u>Weekdays</u> ~TWTF~~	Spots/Week 4	<u>Rate</u> \$425.00	Rating 0.00						
			M-F Today Show		9-10a	M	:30	1	\$425.001	0.00 NM	1	\$425.00
			M-F Today Show						¥ 1		•	ψ 120.00
TODAY I		End Data	Maskdara	Create Alle els	Data	Datin -						
<u>العاد</u> Week: 10/2	<u>1 Date</u> 19/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 17 KSNV	10/29/1	2 10/29/12	M-F Today Show	III 4th IBM	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY			Today 4th Hour									
	ıı t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	M	1	\$325.00	0.00						
E 18 KSNV	10/23/1	2 10/26/12	M-F Today Show	III 4th 16M	10am-11am	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
TODAY	Ш		Today 4th Hour									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	-TWT'F	4	\$325.00	0.00						
E19 KSNV	10/23/1	2 10/26/12	•	CM	11am-12pm	~TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
RR			Rachael Ray									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/2		10/28/12	-TWTF	4	\$325.00	0.00			4005.004	0.00		
E 20 KSNV	10/29/1	2 10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RR			radriadriag									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ľ		
Week: 10/2 E 21 KSNV		11/04/12	M	CM	\$325.00 12-1230pm	0.00 M	:30	1	\$425.001	0.00 NM	1	¢425 00
LZI KONV	10/23/1	2 10/28/12	Noon News	CIVI	12-1230pm		.30	ı	φ 4 25.00 [U.UU INIVI	1	\$425.00
NEWS												
<u>Star</u> Week: 10/2	t <u>Date</u>	End Date 11/04/12	<u>VVeekdays</u> M	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
E 22 KSNV				CM	12-1230pm	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
			Noon News					•	*	0.00	,	ψ1,7 00.00
NEWS	4 D-1-	First Data) A f = -1 - 1	0	Б.							
<u>Star</u> Week: 10/2	<u>t Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4		Rating 0.00						
			The Agenda 123	0pm CM	1230-1p	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
			The Agenda 123		·							· • -
AGENDA Star	գ <u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	-TWTF	<u>30013/4466K</u>		0.00						
E 24 KSNV	10/29/1	12 10/29/12	The Agenda 123	•	1230- 1 p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
AGENDA	Δ		The Agenda 123	0pm								
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	29/12	11/04/12	M	1	\$325.00	0.00						
E 25 KSNV	10/29/1	12 10/29/12		CM	1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00

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KSNV

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Democratic Senatorial Campaign Comm

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Product Desc:

DSCC IE

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10/23/12 - 10/29/12

Estimate:

1407

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Sp	oots	Amount
			Days of our Lives Days of our Lives									
DAYS			Days of our Lives									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	M	1	\$425.00	0.00				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
E 26 KSNV	10/23/1	12 10/26/12	Days of our Lives		1258p-2pm	-TWTF	:30	4	\$425.001	0.00 NM:	4	\$1,700.00
DAYS			Days of our Lives	i								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12	-TWTF	4	\$425.00	0.00						
E27 KSNV	10/23/1	12 10/26/12	The Doctors	CM	2pm-3pm	-TWTF	:30	4	\$325.001	0.00 NM	4	\$1,300.00
DRS			The Doctors									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	~TWTF~~	4	\$325.00	0.00				1		
E 28 KSNV	10/29/	12 10/29/12	The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
555			The Doctors									
DRS	art Date	End Date	Weekdays	Spots/Week	Poto	Rating				ŀ		
<u>ىد.</u> Week: 10		11/04/12	M	<u> </u>	<u>Rate</u> \$325.00	0.00				Ì		
E 29 KSNV			Dr. Phil	CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil		•				• • • • • • • • • • • • • • • • • • • •			*
PHIL		E 15.				- "						
<u>St:</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
11.	-	12 10/26/12		CM	3-4p	-TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
Loo Noiv	101201	12 10/20/12	Dr Phil	0101	0 4p	1 *** 1 1	.50	7	ψ-100,00 ;	0.00 NW	7	ψ1,000.00
PHIL												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	-TWTF	4 HOUDOM	\$450.00	0.00	-20		#70E 004	0.00 NB4	4	# 0.000.00
E31 KSNV	10/23/	12 10/20/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	-TWTF 30 PM)	:30	4	\$725.001	0.00 NM	4	\$2,900.00
NEWS	;			,	(,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/28/12	-TWTF	4	7	0.00						
E 32 KSNV	10/29/	12 10/29/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	;		4FW NEVVO (11)	oui <i>)</i>	(4.00 F W-4.0	30 F WI)						
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10)/29/12	11/04/12	M	1	\$725.00	0.00						
E33 KSNV	10/29/	12 10/29/12	NEWS 3 at 4 (1	-	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS			4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	M	1		0.00				l.		
E34 KSNV	/ 10/23/	12 10/26/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	-TWTF	:30	4	\$725.001	0.00 NM	4	\$2,900.00
NIEVAC			4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
NEWS	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	-TWTF	4	. —	0.00						
E35 KSNV	/ 10/23/	12 10/26/12	M-F Early News	СМ	5-630p	-TWTF	:30	8	\$1,200.001	0.00 NM	8	\$9,600.00
			M-F Early News									
NEWS		End Date	Villa aledana	Constantition of	Dete	Detion						
<u>51</u> Week: 10	tart Date 1/22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$1,200.00	Rating 0.00						
			M-F Early News	CM	5-630p	M	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
			M-F Early News		1-			_	,		_	T=1.22.20
NEWS					_							
<u>Sl</u> Week: 10	tart Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week		<u>Rating</u> 0.00						
		11/04/12	· · · · · · · · · · · · · · · · · · ·	CM	\$1,200.00 5pm-630pm	····	:30	2	\$675.001	0.00 NM	2	\$1,350.00
ESI NON	, 1UIZ/I	12 10/2//12		CIVI	opin-osopii	5∺	.30	2	φυ, ο, υυ	U.UU INIVI	2	φ1,35U,Ut

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KSNV

Order / Rev:

104463

10/23/12 - 10/29/12

Advertiser:

Democratic Senatorial Campaign Comm

Alt Order #: Flight Dates:

06832858

Product Desc:

DSCC IE

Estimate:

1407

Ln Ch Start End	Inventory Code Breat	k Start/End T	rime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
	Sa-Su Early News		•					
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/		<u>k Rate</u> 2 \$675.00	Rating 0.00					
E 38 KSNV 10/27/12 10/27		630-730pm	S-	:30	1 \$525.001	0.00 N M	1	\$525.00
WH/JEP <u>Start Date</u> <u>End Date</u> Week; 10/22/12 10/28/		<u>k Rate</u> 1 \$525.00	Rating 0.00					
E 39 KSNV 10/23/12 10/26		630-730pm	-TWTF	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
JEP/WHEEL <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/		<u>k Rate</u> 4 \$1,300.00	Rating 0.00	•				
E 40 KSNV 10/29/12 10/29		630-730pm	M	:30	1 \$1,300.001	0. 00 NM	1	\$1,300.00
JEP/WHEEL <u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04/		<u>k Rate</u> 1 \$1,300.00	Rating 0.00					
	/12 Face to Face w/ RalstonCM Face to Face w/ J.Ralston	730-758pm	M	:30	1 \$900.001	0.00 NM	1	\$ 90 0 .00
FACE <u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/		<u>k Rate</u> 1 \$900.00	Rating 0.00					
E 42 KSNV 10/23/12 10/26	/12 Face to Face w/ RalstonCM Face to Face w/ J.Ralston	730-758pm	-TWTF	:30	4 \$900.001	0.00 NM	4	\$3,600.00
FACE <u>Start Date</u> <u>End D</u> Week: 10/22/12 10/28/		<u>k Rate</u> 4 \$900.00	Rating 0.00					
E 43 KSNV 10/24/12 10/24	/12 Wed PR 9-10p CM Wednesday Prime 9-10pm	9-1 0 pm	W	:30	1 \$4,000.001	0. 00 NM	1	\$4,000.00
Start Date End D Week: 10/22/12 10/28/		<u>k Rate</u> 1 \$4,000.00	Rating 0.00					
E44 KSNV 10/26/12 10/26 DLINE	V12 Fri 10-11p CM Friday Prime 10-11pm	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
Start Date End D Week: 10/22/12 10/28/		<u>k Rate</u> 1 \$3,200.00	Rating 0.00					
E 45 KSNV 10/27/12 10/27	7/12 Sat PR 8-9p CM Saturday Prime 8-9pm	8-9pm	S-	:30	1 \$1,200.001	0.00 NM	. 1	\$1,200.00
<u>Start Date</u> <u>End D</u> Week: 10/22/12 10/28/		<u>k Rate</u> 1 \$1,200.00	Rating 0,00					
E 46 KSNV 10/28/12 10/28	9/12 NFL Football CM NFL Football	1P-9PM	s	:30	1\$10,000.001	0.00 NM	1	\$10,000.00
<u>Start Date</u> <u>End D</u> Week: 10/22/12 10/28/		<u>k Rate</u> 1\$10,000.00	Rating 0.00					
E 47 KSNV 10/28/12 10/28	3/12 News 3 Live in Prime CM News 3 in Prime	7-10pm	S	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
Start Date End D Week: 10/22/12 10/28/		<u>k Rate</u> 1 \$1,800.00	Rating 0.00					
E 48 KSNV 10/28/12 10/28	3/12 LAW & ORDER (synd) R#M Law & Order (synd) PRIME	SU 10-11P	S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
<u>Start Date</u> <u>End D</u> Week: 10/22/12 10/28/	12S	<u>k Rate</u> 1 \$1,200.00	Rating 0.00					
E 49 KSNV 10/29/12 10/29	9/12 CM	11pm-1135	pm M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00

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KSNV

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104463

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Democratic Senatorial Campaign Comm

Alt Order #: Flight Dates: 06832858

10/23/12 - 10/29/12

Product Desc:

Estimate:

DSCC IE

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount W-F News 3 at Eleven M-F News 3 at Eleven **NEWS** End Date Start Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 M-----1 \$1,200.00 0.00 E 50 KSNV 10/23/12 10/26/12 M-F News 3 at Eleven CM 11pm-1135pm :30 4 \$1,200.001 0.00 NM --TWTF--\$4.800.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 ~TWTF~~ 4 \$1,200.00 0.00 E 51 KSNV 10/27/12 10/27/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/22/12 10/28/12 -----5-\$1,100.00 0.00 E 52 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM 11pm-1135pm :30 \$1,100,001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 10/22/12 10/28/12 ----S \$1,100.00 0.00 E 53 KSNV 10/23/12 10/26/12 The Tonight Show CM 1135p-1237a \$500.001 \$2,000.00 -TWTF--:30 0.00 NM 4 Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating 10/28/12 ~TWTF~~ Week: 10/22/12 \$500.00 0.00 E 54 KSNV 10/29/12 10/29/12 The Tonight Show CM 1135p-1237a M-----:30 \$500.001 0.00 NM \$500.00 Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rating Rate 11/04/12 Week: 10/29/12 \$500.00 0.00 E 55 KSNV 10/29/12 10/29/12 Late Night w/Fallon CM 1237a-136am \$250.001 0.00 NM M-----:30 \$250.00 Late Night w/Failon **FALLON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$250.00 0.00 E 56 KSNV 10/23/12 10/26/12 Late Night w/Fallon CM 1237a-136am -TWTF--:30 \$250.001 0.00 NM 4 \$1,000,00 Late Night w/Fallon **FALLON** Start Date **End Date** Weekdays Spots/Week Rating Rate 10/28/12 -TWTF--Week: 10/22/12 \$250.00 0.00 E 57 KSNV 10/23/12 10/26/12 Last Call w/Carson DalyCM 0.00 NM 136-205am -TWTF--:30 \$175.001 3 \$525.00 Last Call w/Carson Daly CARSON Spots/Week Start Date End Date Weekdays Rate Rating ~TWTF-~ 10/28/12 Week: 10/22/12 \$175.00 0.00 E 58 KSNV 10/29/12 10/29/12 Last Call w/Carson DalyCM 136-205am M----:30 \$175.001 0.00 NM 1 \$175.00 Last Call w/Carson Daly CARSON Spots/Week **End Date** Start Date Weekdays Rate Rating Week: 10/29/12 11/04/12 \$175.00 0.00 E59 KSNV 10/27/12 10/27/12 Saturday Night Live 1130pm-1:02am ----5-:30 2 \$1,400.001 0.00 NM \$2,800.00 Saturday Night Live SNL Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 ----5-\$1,400.00 0.00 Week: 10/22/12 E 60 KSNV 10/28/12 10/28/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 Sports Night in Las Vegas SPOTS NIGHT Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/22/12 10/28/12 \$400.00 0.00